

FOR IMMEDIATE RELEASE:

Premier Software Security Conference Boots Up in NYC, November 18-21

Software powers the world, but inadequately secured software threatens safety, trust and economic growth; AppSec USA 2013 calls all Builders, Breakers and Defenders

NEW YORK, NY January 22, 2013— AppSec USA 2013 (www.appsecusa.org), the premier software security conference for Builders, Breakers and Defenders, will be held November 18-21 at the Marriott Marquis, in Times Square, New York City. Now in its ninth year, AppSec USA brings together leading global experts in software security for four days of discussion, training, exhibition and competition.

"OWASP is consistently the best security conference I attend every year," said Stephan Debelle, Security Analyst, Unilever. "As an East Coast conference, it is a must-attend event for all executives and technologists involved in business application software. I have met senior security officers from Goldman Sachs, UBS, Morgan Stanley and other leading firms, along with representatives of the Federal Government. AppSec USA is a great investment, whether you are a vendor or a security professional who wants to keep abreast of how and where the next wave of cyber-attacks will come from."

"Sony, Global Payments, Yahoo, Wyndham, eHarmony, Zappos, Wells Fargo and countless other organizations have experienced data breaches in the past year," said **Tom Brennan, International Board of Directors, OWASP**. "At AppSec USA 2013, we will hold spotlights on the adversaries' latest techniques and share first-hand experience and advanced research that attendees need to develop a risk-based strategy."

Established in 2004, AppSec USA is the marquee North American conference from the OWASP Foundation Inc., a global, free and open non-profit community focused on improving the security of application software. As in previous years, AppSec USA 2013 will include a hands-on hacking capture-the-flag competition, along with extensive hands-on training and an exhibition hall featuring the most exciting companies in the software security industry.

"OWASP is an organization that professionals in the software security field should consider joining," said **Joe Bernik, Head of Global Technology Risk Management, The Bank of New York Mellon**. "In addition to providing the latest news and updates on the industry, they give great guidance on the latest tools as they become available and also have some of the brightest individuals in our field to judge your code. Additionally it's a great organization for networking."

Five Reasons to Attend AppSec USA 2013:

1. **Insightful keynote addresses** delivered by leading industry visionaries from thought leaders of critical infrastructure.
2. **Over 50 sessions** across 4tracks (Builder/Breaker/Defender) with world-renowned subject matter experts
3. **Over 2,000 attendees** exclusively focused on Software Security
4. **30-minute, 60-minute and 90-minute sessions** are offered so you can acquire more knowledge and maximize your Conference learning experience

5. Convenience of Midtown Manhattan

Past attendees of AppSec USA have included representatives from Adobe, Akamai, Amazon, Bank of New York Mellon, Cisco, Cox Communications, Electronic Arts, Exxon Mobile, Facebook, Goldman Sachs, JP Morgan, Square, Twitter, Morgan Stanley, Lockheed Martin, Oracle, UBS, Unilever, Visa, Medco, Pfizer, Roche, Cushman & Wakefield, Wells Fargo. For more information, including sponsorship and early-bird discounts, visit: www.appsecusa.org.

About OWASP Foundation

The Open Web Application Security Project (OWASP) is dedicated to making application security visible by empowering individuals and organizations to make informed decisions about true software security risks. As a 501(c)(3) not-for-profit worldwide charitable organization, **OWASP does not endorse or recommend commercial products or services**. Instead, we allow our community to remain vendor-neutral with the collective wisdom of the best individual minds in software security worldwide.

For more information, visit: www.owasp.org.

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