



OWASP FOUNDATION PRESENTS

# APPSEC USA 2013

NOVEMBER 18 - 21 | NEW YORK MARRIOTT MARQUIS, NYC

## Are You A Technology Non-profit Looking To Grow Membership and Increase Industry Support?

OWASP AppSec USA is an elite (but not elitist) annual North American application security conference brought to you by OWASP (the Open Web Application Security Project). Visit our website at [www.appsecusa.org](http://www.appsecusa.org)

Established in 2001, OWASP is a 501(c)(3) not-for-profit worldwide charitable organization dedicated to making application security visible by empowering individuals and organizations to make informed decisions about true software security risks.

AppSec USA, OWASP's annual North America Conference, avoids the fluff and vendor-bias of other conferences. AppSec USA attracts the best minds in the industry today. Speakers and Trainers participate on high-level panels, lead training sessions and mentor conference attendees new to the security field. AppSec USA will also feature a Career Fair and networking opportunities in the exhibition area.

### Why You Should Partner with Us:

**OWASP IS GLOBAL:** If you want to grow your organization beyond the US, OWASP gives you a built-in platform. We have a community of 36,000+ in all regions of the world.

**OWASP IS THE BEST:** Past attendees of AppSec USA have included representatives from Adobe, Akamai, Amazon, Bank of New York Mellon, Cisco, Cox Communications, Electronic Arts, Exxon Mobil, Facebook, Goldman Sachs, JP Morgan, Square, Twitter, Morgan Stanley, Lockheed Martin, Oracle, UBS, Unilever, Visa, Medco, Pfizer, Roche, Cushman & Wakefield, Wells Fargo. If you want to reach senior security officers at banks, top-tier technology companies, law enforcement, the hottest startups, consultancies and government, OWASP cannot be beat.



## Why You Should Partner with Us (con't):

**OWASP OWNS NYC:** There are no other major security conferences happening on the East Coast of the US. OWASP AppSec USA is the dominant player, which allows you to reach key players in New York City, the media and business capital of the world.

**OWASP KNOWS HOW YOU FEEL:** You are a non-profit, so are we. We share the same challenges you face. We also share the same passion. As a mostly volunteer organization, OWASP is 36,000+ people deeply committed to the mission of software security. That is why we are so good at what we do.

## What Do You Have in Mind?

As an open, non-profit organization, OWASP tries to be flexible with partner organizations and other third-parties. However, because AppSec USA is the chief fundraising event for our North American operations, we are serious about partnering with other non-profit technical organizations with a similar commitment to excellence.

We are open to a broad range of opportunities, including visibility at the conference, branding in conference materials both digital and printed, speaking opportunities for your stakeholders and anything else that makes sense for all concerned. Want to find out more? Check out the official AppSec USA 2013 website ([www.appsecusa.org](http://www.appsecusa.org)), then drop us a note at [appsecusa@owasp.org](mailto:appsecusa@owasp.org).

