



OWASP FOUNDATION PRESENTS

APPSEC USA

NOVEMBER 18 - 21

NY MARRIOTT MARQUIS, NYC

2013



What is it?





AppSec USA is a world-class annual conference on Software Security, hosted by OWASP

Top practitioners from around the world converge to share the latest application security research and practices

If you're a technologist, auditor, risk manager, or IT leader...

you need to be there!



Why ?



Universities in the U.S. ?

4,140

Enrollment ?

17,487,475



Universities in the U.S. ? 4,140

Enrollment ? 17,487,475

U.S. Universities teaching
secure development ? ~50

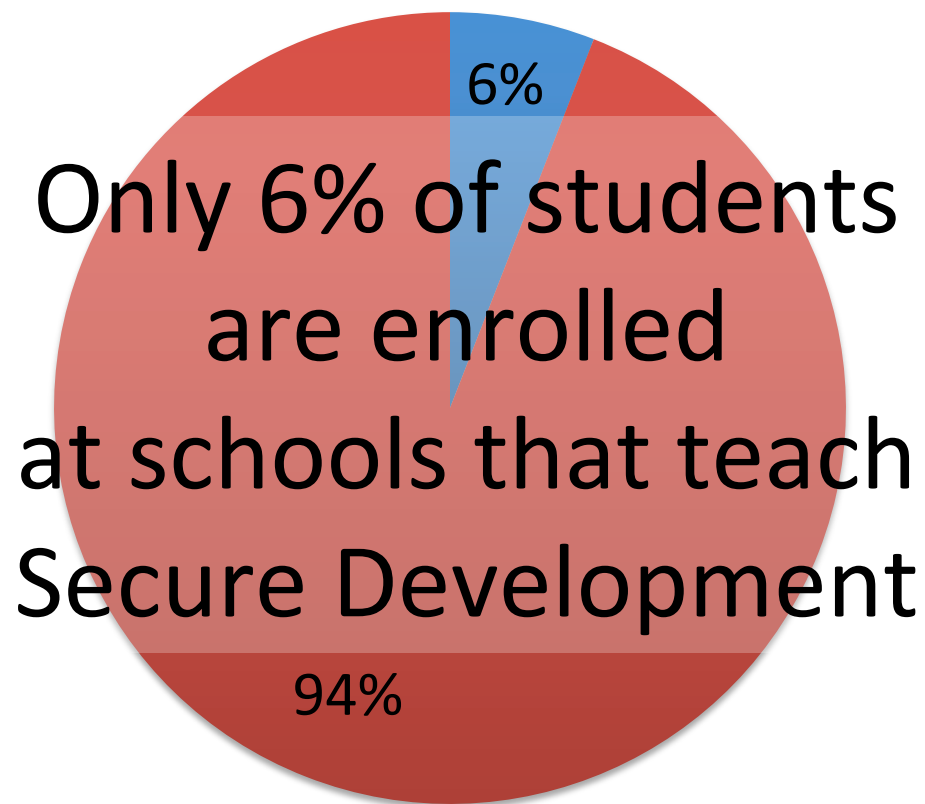
Enrollment ? ~1,000,00



Put another way...



■ Secure Dev ■ Total





So...



Likelihood your new hires
know secure development....?



Likelihood your new hires
know secure development....?

A. Slim



Likelihood your new hires
know secure development....?

A. Slim

B. None



Likelihood your new hires
know secure development....?

- A. Slim
- B. None
- C. All of the above



According to Forester,
51% of organizations
surveyed experienced
more than one breach,
in 2012

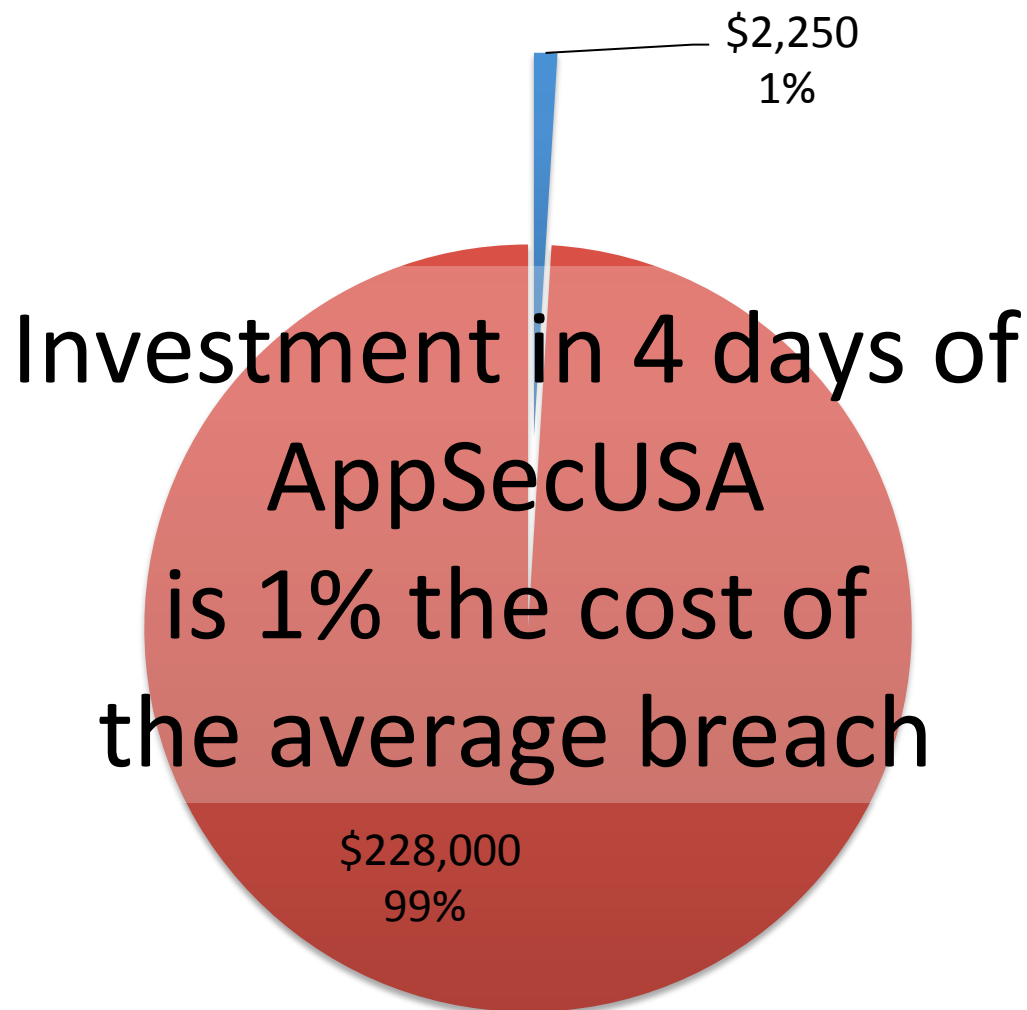


Forester's data showed
cost of **each** breach
for this 51% was between
\$200k and \$10mil



APPSEC USA 2013

■ Security Conference + Training ■ Breach Average





Topics at AppSecUSA
that'll help keep you
off the front page,
and out of pastebin...



APPSEC USA 2013



Running A Software Security Program
On Open Source Tools

Forensic Investigations of Web
Exploitations

OWASP Top Ten Proactive Controls

Securing Mobile Devices & Applications

Big Data Intelligence (Harnessing Petabytes of
WAF statistics to Analyze & Improve Web
Protection in the Cloud)

``) UNION SELECT `This_Talk` AS ('New
Exploitation and Obfuscation Techniques')%00`

From the Trenches: Real-World Agile SDLC

Web Application Defender's Cookbook

HTML5: Risky Business or Hidden Security Tool
Chest?

The Perilous Future of Browser Security

AppSec at DevOps Speed and Portfolio Scale

Application Cryptanalysis with Bletchley

The Art of Exploiting Injection Flaws

Defeating XSS and XSRF using JSF Based
Frameworks

2013 AppSec Guide and CISO Survey: Making
OWASP Visible to CISOs



Running A Software Security Program
On Open Source Tools

Forensic Investigations of Web
Exploitations

OWASP Top Ten Proactive Controls

Securing Mobile Devices & Applications

Big Data Intelligence (Harnessing Petabytes of
Web Analytics Statistics to Analyze & Improve Web
Application Protection in the Cloud)

SQL Injection: ') UNION SELECT 'This_Talk' AS ('Na
Exploitation and Obfuscation Techniques %00

And Many More!

From the Trenches: Real-World Agile SDLC

Web Application Defender's Cookbook

HTML5: A Risky Business or Hidden Security Tool
Chest?

The Perilous Future of Browser Security

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